### CITY OF NEWARK

## Arts & Culture Annual Report





Newark has a long and rich history as a center for the arts. My administration seeks to provide a broad span of opportunities for residents to experience culture and art, and to write a new page in our city's history through artistic expression. Our prioritization of and investment in artists reflects a broader shift that has taken place in our community. For one, the arts have increasingly supported Newark's economy especially during the Covid-19 pandemic. Secondly, we have long utilized the expression of art to address some of the greatest challenges. Throughout the pandemic, the City has found innovative ways to provide critical resources to our residents. A major component of that has been through our Division of Arts and Cultural Affairs under the leadership of Director fayemi shakur.

One of the most significant accomplishments to date was the creation of the City of Newark's first-ever arts grant program, the Creative Catalyst Fund (CCF), announced in 2020. In 2021 alone, 134 artists and organizations received direct grants, over 1,000 additional artists were paid for their work on CCF projects, and over 250,000 Newark residents and visitors were served by high-quality cultural programming. CCF supports the art that makes our neighborhoods vibrant, and is ultimately an investment in the future of our city and its residents.

Our public art projects have turned blank canvases of regular city streets and parks into thriving spaces through a unique pattern of storytelling that reflects our city's history and the spirit and pulse of what it truly means to be *Newark and Proud of It*.

Through our social justice projects, we are intentionally using art to not only educate but also express the need for social action and policy changes that have negatively influenced disenfranchised populations. Moreover, in Newark, we are creating a city where all residents work collectively to achieve the right to have the power in the decisions that affect them and shape their future, and where youth are empowered to become future leaders.

Newark artists have continually been recognized for their forward-thinking leadership on reimagining our public spaces and creating public art that inclusively tells the story of our people. We are very proud of the work and contribution of all of the amazing grantees for their contributions to our city's economy and neighborhood vitality.

Thank you so much to all of our funders, without whom all of this could not have been possible. Your investment in our city's future has not only enhanced our community but has changed so many lives.

We welcome all of our amazing supporters and encourage you to love our city as much as we do! Come shop at our stores, eat at our restaurants and most importantly explore and enjoy the magnificent art on display in Newark.

Please enjoy the 2021 City of Newark Arts and Culture Annual Report as it reflects our key programs and successes this past year as part of our comprehensive strategy and value framework that everyone in our city can aspire to achieve to move us all forward.

Forward ever, backwards never!

Ras J. Baraka Mayor



**MAYOR RAS BARAKA** 



**FAYEMI SHAKUR** 

# "My City has a heart for Artists."

Antoinette Montague
 Creative Catalyst Fund Grantee

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## Creative Catalyst Fund

"The positive financial impact of this grant goes without saying. However, the distinguished honor of being a Creative Catalyst grantee has also increased my resume and allowed other opportunities."

Literary Arts/Poetry, South Ward

– Elijah Bell

The Creative Catalyst Fund (CCF) issued a second year of equitable financial support for Newark's arts sector. Announced in January 2020 as the City of Newark's first ever arts grant program, the inaugural round of CCF grants offered much-needed support in the early months of the COVID-19 crisis took an enormous financial toll on the creative sector.

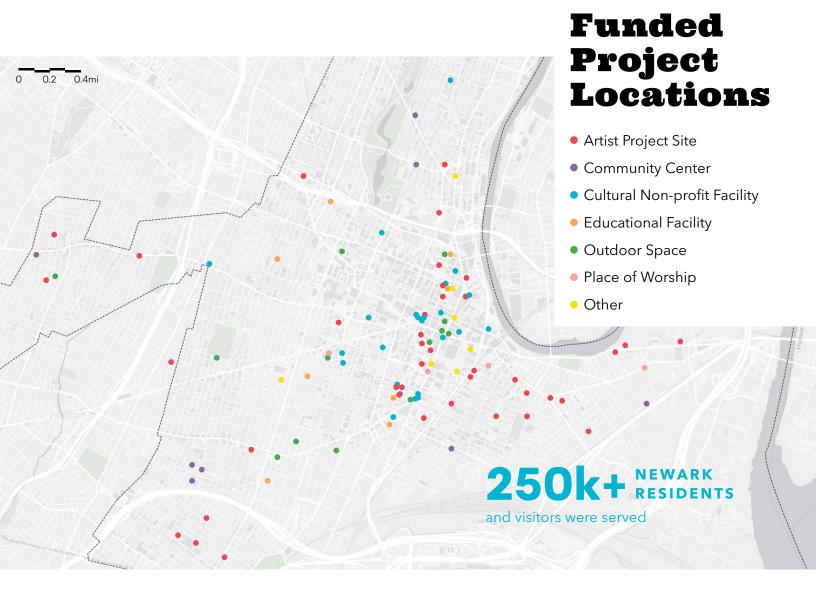
Each year, a rotating selection committee comprised of community representatives, city staff, and arts experts, has convened a rigorous yet expedited review process to allow for rapid distribution of funds in partnership with local arts service provider Newark Arts.

In 2021, CCF was supported by \$750,000 from the City of Newark and \$50,000 from the Geraldine R. Dodge Foundation, for a total of \$800,000 awarded to 134 artists, art collectives and cultural organizations.

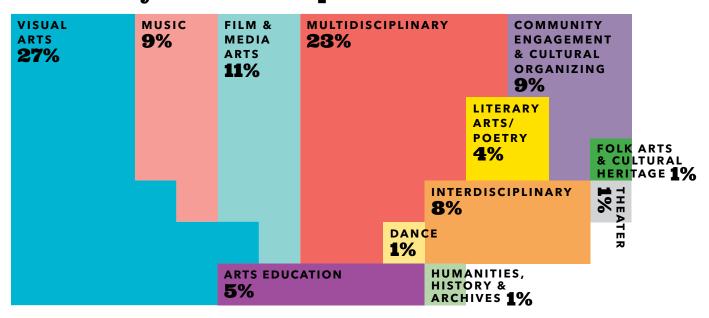
The average award amount was \$10,900 for organizations and \$3,800 for artists. See page 16 for a list of CCF grantees and jurors.

The Fund is a multi-year initiative providing up to \$1 million annually to Newark's creative community for at least three years.





### **Grantees by Artistic Discipline**



### How Grantees Used the Funds

1,000+---
ADDITIONAL ARTISTS

were paid for their work

**General Operating Support Grantees** 

94% PROGRAMMING EXPENSES

**68%** ARTIST/CONTRACTOR PAYMENTS

65% STAFF SALARIES/BENEFITS

65% SUPPLIES/EQUIPMENT

48% RENT FOR FACILITY

48% COVID-19 RELATED EXPENSES

**26%** SUBSIDY FOR SPACE RENTAL PROGRAM

16% PROFESSIONAL DEVELOPMENT

**10%** OTHER

32 CULTURAL ORGANIZATIONS

received General Operating Support grants

### **Artist Fellowships Grantees**

**86%** PROJECT EXPENSES

73% RENT FOR CREATIVE WORKSPACE

73% SUPPLIES/EQUIPMENT

45% COVID-19-RELATED EXPENSES

**16%** OTHER

"The funds were instrumental in my ability to compensate the artists/collaborators who worked so diligently on my film project."

Bimpé Fageyinbo
 Literary Arts/Poetry, Central Ward

102 ARTISTS & COLLECTIVES

received Artist Fellowship grants

Artist Fellowships Grantees – Sources of Covid-19 Relief Funds

37% LOCAL/REGIONAL RELIEF FUND

36% DID NOT RECEIVE

**20%** FEDERAL PANDEMIC UNEMPLOYMENT ASSIST.

13% LOANS

**6%** NATIONAL RELIEF FUND

**5%** OTHER

General Operating Support Grantees – Source of Covid-19 Relief Funds

**39%** STATE

32% INDIVIDUAL DONORS

**26%** LOANS

23% DID NOT RECEIVE

**19%** CITY

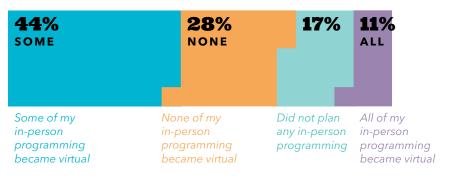
**16%** OTHER

16% LOCAL/REGIONAL RELIEF FUND

10% FEDERAL

3% NATIONAL RELIEF FUND

### **In-person to Virtual Programming**



# Impact of the Pandemic

### **Financial Impact**

All but 2 CCF applicants estimated some amount of Covid-related monetary loss in 2021. The total amount of monetary loss was estimated at \$6.3 million, with an average of \$17,300 for artists and \$108,300 for organizations.

### **Programming Impact**

Over half of grantees were forced to shift some or all of their in-person programming to virtual in 2021, with **only 28%** of grantees holding all of their programming in person as planned.

### **Relief Support**

77% of grantee organizations and 64% of grantee artists received some form of relief support, which came from a variety of sources.



The Newark Boys' Chorus virtual practice



"The shutdowns pretty much halted all live shows. Even once things opened up a little, live events came with a lot of restrictions. **But thanks to the** City of Newark, Mayor Ras Baraka, and Newark Arts, **Vibes In The City** was able to get our community back together late 2020 and we carried that momentum into 2021."

Vibes In The City
 Community Engagement and
 Cultural Organizing, Central Ward



"The Creative
Catalyst Fund
has been vital in
enabling us to push
ahead with our most
community-oriented
and strategic work."

DreamPlay Media
 Film and Media Arts, Central Ward



Clockwise: Vibe in the City performance, Josue Simon playing saxiphone, Producer's Edge podcast, Urban Creative Arts Workshops



"COVID is affecting all artists in the same way: financially and emotionally. It means the world to have the support of my city."

LOTYS
 Music, Central Ward

"The CCF has been invaluable to my artistic work.
The installation was visited by art professionals that has led to subsequent opportunities. The grant has propelled my art practice further refining my multidisciplinary tools and skills."

Antoinette Ellis-Williams
 Multidisciplinary, North Ward

Above: Trilogy An Opera Company Right: Antoinette Ellis-Williams

"I am proud to be a Newark native and honored that the city is super supportive of the Artists from here."

Chrystofer Davis
 Visual Arts, Central Ward





### **Raymond Boulevard Mural**

In November 2021, a new mural titled The Future Nurtures the Past by artist duo, Rorshach, was installed along a half-mile stretch Raymond Blvd. from University Ave to Lock St. in the Central Ward of Newark. The mural acts as a vibrant portal for those in transit. Each side shares a rush of color, colliding gradients, and forms, hinged by monumental-sized human hands. The hands are those of unrecognized women leaders from our community that have shown the artists and others continuous care.

For decades, these walls held the tags of hundreds of Tri-state area graffiti writers. To preserve and honor the writers of the past, Rorshach recreated multiple layers of writing and marks beneath the blocks of color.

### Stronger Together Mural

In October 2021, Newark Arts, Red Bull, and the City of Newark announced the completion of "Stronger Together," a multi-facade mural project by Newark artist, Yasmin De Jesus, and defenseman for the New Jersey Devils and Red Bull Athlete, P.K. Subban. The murals wrap the front entrance of the Sharpe James Kenneth A. Gibson Recreation & Aquatic Center. "Stronger Together" aims to promote diversity in hockey and to reframe a sport that has historically lacked representation.



### **George Floyd Statue**

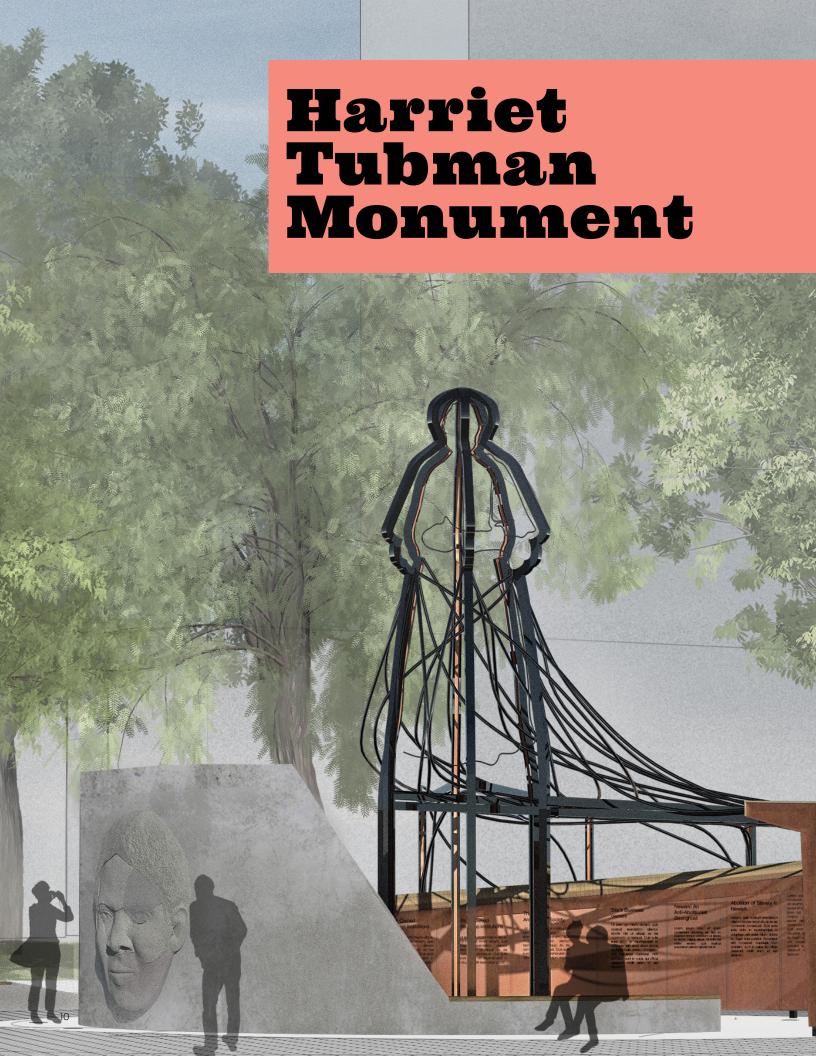
In June 2021, a larger-than-life statue paying tribute to George Floyd was installed on the steps of City Hall. Created by artist Stanley Watts and commissioned by actor and filmmaker Leon Pinkney as a donation to the city, the statue will remain in place for at least one year in recognition of the national impact of Floyd's death.

#### **Ken Gibson Statue**

In September 2021, Mayor Baraka unveiled a statue by Thomas J. Warren in front of City Hall honoring former Mayor Kenneth A. Gibson, who served from 1970 to 1986, following a tumultuous time of civil unrest in the late 1960s. As Newark's first Black mayor, he paved the way for many African American elected officials across New Jersey and around the country.







In October 2020, Mayor Baraka announced that the City would commission a new monument honoring Harriet Tubman, the heroic abolitionist who escaped slavery and helped many others do the same through the Underground Railroad, which passed through many sites in New Jersey and specifically in Newark. The new monument will be built on the former site of a Christopher Columbus statue that was removed from Washington Park in the summer of 2020 following calls for racial justice. The Mayor also announced that the City would rename Washington Park to Harriet Tubman Square in 2022.

In 2021, the City held a national open call for artists to design the monument. Residents were invited to offer their opinions about the proposed designs from five finalist artists, which were taken into consideration by the jury of art experts, historians, and community stakeholders.

The conceptual design submitted by New Jersey artist Nina Cooke John was announced as the winner in June 2021 in honor of Juneteenth, one

year following the removal of the Christopher Columbus statue. Cooke John's design, titled "Shadow of a Face," envisions the renamed park as a place of pilgrimage where people will visit from all corners of Newark and beyond to learn about New Jersey's role in the Underground Railroad.

Cooke John is working with Newark-based artist Adebunmi Gbadebo as an apprentice to assist with community engagement throughout the project. In partnership with Audible, the Newark Museum of Art, the Newark Public Library, and other local partners, community workshops have brought together Newark residents to create clay tiles that will be incorporated into a mosaic on the monument, as well as to record their personal stories of struggle and liberation that will be a part of an audio experience for monument visitors.

The monument is expected to be completed in late 2022.



"We thought it wasn't enough to remove statues. We should be replacing them and building them and talking about the history itself."

– Mayor BarakaPBS NewsHour, January 2, 2022

Rendering of proposed statue by Nina Cooke John



Community workshop

## Looking Forward

USING THE ARTS TO TRANSFORM OUR NEIGHBORHOODS

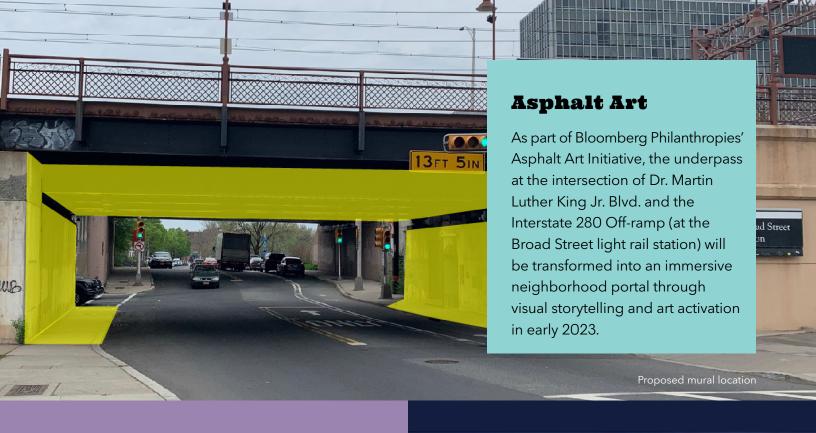
### **Art Space Initiative**

Beginning in 2023, the city will lease three to five vacant city-owned spaces to arts organizations, with the possibility of purchase after five years. In partnership with Artspace, a nonprofit specializing in affordable spaces for artists and creative businesses, a technical assistance program will be provided to candidate organizations to support their vision to create new arts spaces in Newark's neighborhoods.

### Gant-Gilbert Arts Collective at 505 Clinton Avenue

The Gant-Gilbert Arts Collective redevelopment will provide the community of Clinton Hill and the City of Newark a new cultural art, education, residential and social center that offers opportunity to build the creative and business capacity, a source for individual and neighborhood growth.





### Lincoln Park Coast Cultural District & Newark Symphony Hall

Mayor Baraka identified the historic Lincoln Park neighborhood as a priority for economy-driven revitalization, in tandem with a \$50M renovation of its anchor institution, Newark Symphony Hall. The Lincoln Park Coast Cultural District is a nonprofit organization tasked with planning a comprehensive arts and cultural district in the Lincoln Park neighborhood.

### **Newark Community Museum**

In June 2020, concurrent with social unrest and calls for racial justice, Mayor Baraka announced that the City's First Police Precinct will be closed and the building will house an Office of Violence Prevention & Trauma Reduction as well as a Community Museum to tell the story of Newark's march toward equity and social justice. As a first step, Mayor Baraka named a Museum Advisory Committee, led by city historian Junius Williams, which engaged in a six-month planning process in 2021. The museum is in the process of hiring an Executive Director and beginning community programming across the city, seeded by a \$240,000 grant from the Ford Foundation.





"The Creative
Catalyst Fund has
had a huge impact
on our ability to
continue to adapt
and respond to
the needs of our
community during
these unprecedented
times."

Newark Print Shop
 Arts Education, Central Ward

"The timely nature of the CCF has been a blessing, as it allowed us to continue work and paying artists, even when the world pivoted due to COVID."

Paul Robeson Galleries
 Visual Arts, Central Ward



"The funds from this grant have supported my ability to get into the biggest show of my career thus far."

– Adebunmi Gbadebo Visual Arts, South Ward





### Grantee Spotlight: KEYS 2 SUCCESS

"Over 200
individuals
have been
served through
the "Piano Bus"
program."

Keys 2 SuccessMusic, East Ward

"Newark's Creative Catalyst Fund unlocked an explosive demand for piano lessons for Newark children as young as two years old, all the way through high school.

This summer, we experimented with an idea – what if we brought piano lessons out to students by transporting instruments and teachers to the students? The "Piano Bus" exceeded all expectations. 101 students attended piano lessons during the summer camp. Keys 2 Success programs grew seemingly overnight from one ward in Spring 2021 in all five wards of the city by Summer 2021.

Using a rented minivan, we transported batterypowered keyboards and speakers between sites in Newark. The minivan was also helpful in



transporting staff and volunteers, as most do not have access to a car. In addition, batterypowered equipment enabled classes to be held outdoors when indoor space was not available.

This fall, the demand for piano lessons has continued to surge. Over 200 individuals have been served through the "Piano Bus" program. Classes are now occurring in community centers, houses of worship, gyms, and gardens. In addition, hosting classes at nontraditional locations catalyzed further collaboration with other communities.

### **Creative Catalyst Fund Grantees**

#### ARTIST

#### **FELLOWSHIPS**

Adama Delphine Fawundu Adebunmi Gbadebo Adrienne Wheeler Akintola Hanif Al-Munir LLC. Aleta J. Bess

AlkhemCo LLC Amanda J Thackray

Angela Pilgrim Antoinette Ellis-Williams Antoinette Montague Apiary in the Sky, LLC ARK REPUBLIC

Armisey Nyree Smith Aurway Repertory Theatre

Bimpé Fageyinbo Boshia Raejean Bri Blvck

**Bryon Summers** 

**BYHAZE** 

Carter "Roc" Mangan Jr. Cazorla + Saleme

Celeste A. Bateman

Cement Gallery

Cesar Melgar Ché Williams Chelsea Odufu **Chopp Stewart** Christen Clifford

Chrystofer Davis/Dolo Foto

Davynte "Red" Pannell

Dominique Duroseau

Elijah Bell EvoluCulture

Fine as art LLC Gabriel Ribeiro **GEMNYE** 

Gianluca Bianchino Hellane Freeman Henny Harmon

Jared "J Read" Fontaine Jacob Lawrence Mandel

Jahi Lendor

James "Biscuit" Rouse

Jaz Graf Jo-El Lopez John D Murray Josue Simon

Justin Francesco Arts Kevin Blythe Sampson

Kween Moore Kwesi O Kwartena **LAND** Collective Laquan Brinson Layga Nuna Yawar Lena Medeiros Lillian Ribeiro Livingston Steele

Margie "Mia X" Johnson

Marylou & Jerome Bongiorno

Mashell Black Matilda Forsberg Matt Gosser Matthew Williams Maurice Chestnut MODSAICA LLC Nadia Liz Estela

Nadus

Nelise Nasheida **Nell Painter** 

Nene Aïssatou Diallo Noelle Lorraine Williams **GENERAL OPERATING SUPPORT** 

Akwaaba Gallery **ODR Studios** Pamela Booker All Stars Project Pamela Council Artfront Galleries

Poet On Watch Artistic Passion and Purpose

Prince Derek Doll **Barat Foundation** Randy Haze

Rich Nyce Sally Helmi

Secret Society Motion

**Pictures** Shell Spin

Shoshanna Weinberger

Spandita Malik Suliman Onque Tasha Grant

Taylor "LOTYS" Leake

The Artist Recreates the

Tehsuan Glover

World

The Newarkive

The Playlist Sessions The Producer's Edge **Timothy Simmons** 

Toluwalope Omisore

TreZure Empire

Unicorn "Killa Kherk Cobain" Vandalhaus #LoveDimension

Vibes In The City Viviana Salgado Wolfgang Gil

Zunyda Watson

Arts FTC.

**Dirty Soles Foundation** DreamPlay Media EqualSpace LLC

Four Corners Public Arts

Gallery Aferro GlassRoots Index Art Center

Institute of Jazz Studies

Ivy Hill Vailsburg Center for Arts Culture and Community

Activism

**Kevs 2 Success** 

Lincoln Park Coast Cultural

District

New Arts Justice

Newark Boys Chorus School Newark Moonlight Cinema

**Newark Print Shop** 

Newark School of the Arts

Newark Symphony Hall Paul Robeson Galleries Project for Empty Space SAS PERFORMING Arts Company and Studios Inc. School of the Garden State

Ballet

The HUBB Arts & Trauma

Center

The Newark Journal

Trilogy Yendor, LLC

### Creative Catalyst Fund Selection Committee

Lauren Craig, Newark Arts

Keith Hamilton, City of Newark Dept. of Economic and Housing Development

Rebecca Jampol, Project for Empty Space

Jeremy Johnson, Newark Arts

Taneshia Laird, Newark Symphony Hall

Kween Moore, Artist/Curator

Laura Bonas Palmer, Akwaaba Gallery

Kitab Rollins, New Jersey Performing Arts Center

Marianna Schaffer, Dodge Foundation

Susan Schear, ARTISIN

John Schreiber, New Jersey Performing Arts Center

Emma Wilcox, Gallery Aferro

### Harriet Tubman Monument Selection Committee

James Amemasor, Historian

Joslyn Bowling Dixon, Newark Public Library

Dr. Linda Caldwell Epps, Historian

Paul M. Farber, Monument Lab

Keith Hamilton, City of Newark Dept. of Economic and Housing Development

Linda Harrison, Newark Museum of Art

Rebecca Jampol, Project for Empty Space

Jeremy Johnson, Newark Arts

Gera Lozano, Artist

Damon Rich, Artist

Dr. Salamishah Tillet, Rutgers University - Newark

Jasmine Wahi, Project for Empty Space

Noelle Lorraine Williams, Historian

Layqa Nuna Yawar, Artist

# Newark Community Museum Advisory Committee

City Historian and Committee Chair: Junius Williams

Committee Members:

Beatrice Adams

Israel Alford

Tom Ankner

Kaleena Berryman

Peter Blackmer

Mary Dowd

Lakeesha Eure

Kenneth Gifford

Carolyn Granato

Linda Harrison

Wilhelmina Holder

Nicole Johnson

Tracey Knuckles

Allison Ladd

Roger Leon

LaMonica McIver

Vanessa Mitchell

Raymond Ocasio

Shoshanna Page

Mike Rodriguez

David Scutari

fayemi shakur

Roger Smith

Yolanda Stokes

Christopher Watson

Shamere Williams

Kyleesha Wingfield

Komozi Woodard

Baba Zayid-Muhammad

### **Supporters**

Andrew W. Mellon Foundation

Audible

Bloomberg Philanthropies

Community Foundation of New Jersey

Ford Foundation

Geraldine R. Dodge Foundation

Newark Arts

Newark City Parks Foundation

New Jersey State Council on the Arts

**Prudential** 

### Thank you

Thank you to David Andersson, Tracey Knuckles, Kate Levin, and Jaye Rodriguez from Bloomberg Associates for their *pro bono* guidance and facilitation of our initiatives.

Thank you also to the members of our Municipal Council for their support of this work:

- LaMonica McIver (Council President, Central Ward Council Member)
- Patrick O. Council (South Ward Council Member)
- C. Lawrence Crump (Council Member-At-Large)
- Carlos M. Gonzalez (Council Member-At-Large)
- Dupre Kelly (West Ward Council Member)
- Luis A. Quintana (Council Member-At-Large)
- Anibal Ramos Jr.
   (North Ward Council Member)
- Louise Scott-Rountree (Council Member-at-Large)
- Michael J. Silva (East Ward Council Member)



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